EMILIO PUCCI

JUNIOR PRE-COLLECTION, SPRING/SUMMER 2022

The Emilio Pucci Junior pre-collection for Spring/Summer 2022 presents the *Buttercups* print, a simple, elegant design inspired by the Maison's archive, in a palette of pastels, including wisteria, turquoise and ochre, illuminated by white, and often paired with block colours, stripes, or denim.

Carefully studied cuts and painstakingly selected fabrics for clothes that offer plenty of freedom to move and also transform a little flower into a fun recurring motif that moves all-over satin combined with crisp cotton in stone colour, or fluid washed silks that, together with soft denim or striped shirt cotton, create the ideal wardrobe with sophisticated everyday style. The attention to detail points to pure Emilio Pucci style, even on leisurewear: little blouson jackets in printed and quilted nylon, dust coats in blue jersey with hood in printed nylon or white jersey, interrupted with effects from a mix of coloured inserts. Even the wisteria sweatshirt is enhanced using knitted, inlaid inserts. A blow-up of the buttercup petals reveals a whole world of micro patterns in different shades, creating an original graphic for full skirts and long shirts in light ochre cotton, secured with elastics and smocking.

Calibrated proportions for more elegant formal and spring ceremonial wear: a tulle dress with all-over embroidery, and a little skirt with a white t-shirt, customised with a small Pucci logo in rubber. Complex gathering limits the width of the dress and skirts, in an elegant, printed crinkle crêpe. Patterned crêpe is back as a detail in long shirts and leggings, paired with a soft burgundy jersey.

Beachwear ideas for sunnier days and the first trips to the seaside, include a bikini or one-piece with all-over print and logo ribbons. This season's range has been expanded to include a small underwear collection.

The collection is completed with a wide assortment of items for babies, picking up on the colours and prints of the JUNIOR range to use them on pyjamas, babysuits, outfits with coordinated caps, shoes, bags, blankets, and sleep sacks.

Pil associati
Via Carlo Botta, 8 – 20135 Milano
T. +39 02 92885858 – m.molinari@pilassociati.it

Emilio Pucci Press Office
Via Amedei, 8 - 20123 Milano
T.+ 39 02 88582207 - press@pucci.com