

simonetta

Spring Summer 2022

A dream that recalls the colours and scents of Japan, an imaginative journey through visions and discoveries of new horizons

Simonetta 's Spring Summer 2022 collection is inspired by the style and grace of **Japan**. A journey to a land rich in history and personality, a perfect dualism between two worlds: that of **couture** and that of **street style**.

COUTURE

A romantic elegance for special spring-summer occasions that enhances Simonetta's signature bon ton style. Delicate fabrics and sophisticated shapes echo the style and beauty of typical clothes from the land of cherry blossoms. Fairy tales and romantic legends inspire the prints of the collection: rivers, fans, butterflies, and peonies feature on dresses, cropped trousers, shorts and an exquisite kimono made of light cotton, ideal for the spring season.

A perfect blend of shades such as lilac, teal, pink, cream, and parchment with added touches of light blue and red. Refined collars and cute puffed sleeves are reminiscent of **butterfly** wings, a key feature of the collection. The **beaded peonies** are a precious sartorial detail placed on a very elegant white Mikado dress and on jersey T-shirts and sweatshirts.

In the more **daily** interpretations of the theme, the star is the micro or macro contrasting gingham pattern on ruffles and ruches, a stylish detail for blouses, trousers, skirts, and T-shirts. Denim is reinterpreted in a couture key, a charming dress and cute dungarees, made of chambray fabric, with added embroidered detailing depicting fans and peonies.

For **beachwear**, the one-shoulder one-piece with all-over print and white macro flounce and the two-piece with 3D butterfly appliqués.

The couture proposal is enriched with stylish **accessories**, the bow brooch, the patterned straw hat, and sandals with grosgrain ribbons in shades of pink and light blue. Off-white high- or low-top sneakers with tulle ruffles add personality to everyday looks.

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STREET

A collection of **bold, fun garments and looks**, the palette features orange, fuchsia and red, softened by black and white.

A colour explosion for looks made truly unique by carefully designed garments and precious fabrics with **all-over embroidered** tulle, used for the maxi dress, the centrepiece of the theme, and for super cool skirts and T-shirts. The **Simonetta** logo becomes an ideogram, a precious style detail for flamboyant looks.

Large volumes become more powerful, thanks to exclusive fabrics. Orange and fuchsia tulle for dresses, tops and skirts is combined with polka dots or total white **butterfly cut blouses**, which give movement to the looks, reinterpreting **Simonetta's** sophisticated style in a casual chic key.

A **precious jacquard** on cotton with all-over butterflies adorns playful, super-cool T-shirts and ensembles. The **pop** attitude is reflected in the bright colours of the denim garments, combined with T-shirts with maxi butterflies and the lovely bikini with fuchsia and orange ruffles.

Accessories play a central role in the overall **Simonetta** proposal:

a butterfly hair clip, an elegant headband, and a cute polka-dot hat with visor play with the colours and patterns of the theme and add originality to the total look. Fun white sneakers are embellished with colourful tulle ruffles for a perfect sporty chic style.

The **baby capsule** includes a series of garments that interpret the proposals of the junior collection, from the refined scuba dress with maxi butterfly to the playful gingham jumpsuit with ruffles. A series of vibrant and colorful looks for the season's coolest baby girls.