

simonetta



**Luisa  
Beccaria**

## **SPRING SUMMER 2023**

The Luisa Beccaria for Simonetta Spring/Summer 2023 capsule collection narrates a fantastical dream with a fairy-tale and playful allure shaped by the designer's artistic universe and Simonetta's historical know how. Multi-sensorial suggestions, poetry and beauty: the iconic outfits of the collection represent a modern and dreamy girl, inhabitant of an enchanted world full of art and charm.

The collection is a harmonious set of distinctive outfits: impalpable, precious and refined fabrics such as fluffy tulle, fluid crêpe de chine, fresh cotton satin and jersey, design romantic and feminine daily to night outfits with ethereal and timeless elegance. The colour palette is inspired by Luisa Beccaria's twilight nuances, and is rich in pastel shades that fade from light blue, pink and lilac before dissolving in pure milky white.

The iconic floral prints from the Maison's archive –Luisa Beccaria's stylistic signature – bring to life the dreams of little girls: faint micro and macro flowers evoke a story made of fragrances and sensations through cool dresses, lavish blouses and flowing maxi-skirts. Meanwhile, striped chemisiers in shades of white and light blue offer a vintage heritage. Refined and timeless jumpsuits, jackets and blazers complete the outfits with soft and modern designs. The quilted nylon cape is a must-have for spring.

Elective affinities and a touch of magic enrich the outfits through bucolic suggestions: the dreamy printed maxi-dresses are huge favourites with little girls. The details on the waist, frills and flowing sleeves come to life in a small and romantic work of art. Attention to details can be seen in the precious lace inserts on pure-white midi and maxi dresses, while bows in georgette, ruches and iconic weaves give the outfits a refined and exclusive quality.

Knitwear plays a big part in the collection: for everyday wear, the cotton cardigan features honeycomb smocking, while the two-tone cotton crew-neck sweaters create a dynamic effect. Tone-on-tone twinsets in cashmere blends embrace the body, as does the soft wool cardigan that completes the look, referencing the figurative geometrical designs by Luisa Beccaria. Inspired by the mothers' collection, the cashmere openwork sweaters are perfect for mini-me looks, and are just what little girls dream of wearing.

To finish off the most elegant outfits of the capsule collection, there are large-brim or fisherman-style hats, enhanced by print details on the wonderful bucket bag. The prints also run riot in hair scrunchies, scarves and hairbands woven in crêpe. Perfect for wearing with mini-dresses, little girls will go nuts for the floral-print tights. The elegant Furlane slipper-shoes in velvet and white sandals are real passe-partout footwear for the summer season.

The gap between dream and reality almost disappears in this versatile collection, packed with tradition and innovation. These are outfits designed to become firm favourites with families, loved and passed on as in yesteryear, because there is nothing eco-friendlier than quality.

**Pil communication**

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