

simonetta

Spring Summer 2023

The Simonetta Spring Summer 2023 collection draws inspiration from the Big Apple and bestows a touch of glamour upon the romantic allure, so typical of the brand. Cleaner lines and volumes inspire Summer In The City and breathe life into two different but increasingly alike girls - two genuine best friends, almost sisters: **Uptown Girl and Downtown Girl**.

UPTOWN GIRL

Elegant and bon-ton, Uptown girl champions the determined and polished style that characterises the Upper East Side. The fabrics are sophisticated, such as lightweight tweed for a flawless look on even the hottest of days, enhanced by hints of lurex in the weave, as seen in the two trapeze dresses.

Poplin and crêpe are used to fashion Simonetta's traditional blouses, embellishing them with tulle flower petals in shades of pink and teal - soft hues that characterise the collection's colour palette together with pure white.

The formal wear line comprises sinuous crêpe-de-chine dresses that steal the spotlight, as well as a snow-white re-interpretation of Sangallo lace: appearing on a soft dress, it recalls a playful and romantic-effect check, ideal for city wear. Organza frills are transformed into details on t-shirts and culottes.

The theme's most day-to-day expression sees cardigans complete looks on balmy spring days: from the oversized pink variant to the more elegant proposal, embellished by three teal bows. New York styling - in its truest of interpretations - is represented by the two-tone cashmere sweater boasting a teal front and lilac back, for young girls from the Upper East Side.

DOWNTOWN GIRL

An authentic celebration of joy, sass and fashion is the best friend of the Uptown Girl - an icon of inclusiveness with a radiant spirit, bestowing positivity upon anyone who meets her through stylistic character codes.

The look proposal recalls the key elements of the Simonetta brand, renewing them with a strong and rebellious touch, expressed through the choice of colour palette, which is dominated by light blue, lilac and white.

Cady makes its debut among the fabrics that feature in the collection, becoming the absolute protagonist of the Downtown mood, which breathes life into classic outfits sporting a cool and *en-vogue* touch. In tune with this movement, the trapeze dresses are embellished with frill detailing on the hips and the pyjama-style trousers are combined with breezy blouses and tops.

The blue polka dot print on a white background is instead traversed by cotton flowers, for day wear ranging from capri pants and skirts, flaunting soft volumes, to flared t-shirts.

The flash that features in the Funny collection dominates colour-block garments in shades of white and light blue with blue accents and one absolute novelty: the biker shorts combined with the dress flaunting a tulle skirt and transparencies alternating with blue ruffles. A true Downtown soul that is both captivating and glamorous at the same time.

The Spring Summer 2023 Simonetta collection is completed by the **beachwear** line, which features two lycra swimsuits (a one-piece and a bikini), the sarong with polka dot and floral print and the straw bag with printed cotton inserts, ideal for an afternoon in the company of close girlfriends.

The **accessories** include rounded headbands and an espadrille model crafted from tweed and pink eco-leather, in perfect Uptown Girl style. The pure-white sabots with bow provide the link between the two themes, representing a true must-have for the most elegant of occasions and chic metropolitan engagements.

The **baby** offering takes its cue from the junior line, especially in terms of the fabrics used, transforming them into iconic garments for little ones: the two tulle dresses in the pink and pure-white variants are joined by the coordinated crêpe-de-chine print sets with printed cotton panties. The headband and slip-ons complete the Sangallo lace looks.