

FAY JUNIOR

2023 SPRING - SUMMER COLLECTION

This spring, **Fay Junior** celebrates the wonders of life outdoors, finding its inspiration in the sea and its myriad shades, and in the warm colors of the safari, merging them in constantly surprising and exciting ways. For the first time, the Junior Collection looks back at Fay's original heritage, adapting the Fay Archive style into a mini-me version for boys.

FAY ARCHIVE

Archive marks a return to the origins of the brand: merging the spirit of American workwear, an authentically outdoors inspiration and refined European taste, breathing life into a unique, iconic and timeless style. The Spring 2023 Collection marks the Junior collection's entry into the Archive world, with mini-me versions of the most emblematic garments of the Men's Collection.

The most evocative piece is the 3-hook coat, characterized by details in split leather, and available in solid red, blue and green or in the Navajo inspired version with geometric motifs. To complete the look: hooded sweatshirts with logo and cargo pants, which go perfectly even with the quilted shirt jacket.

FAY TALES

Fay Junior sets sail for open waters: the classic nuances of the sailing world span ranges of intense blue, optical white, sky blue and ecru, often highlighted by touches of bright red with a strong personality.

One of the Collection's recurring themes is the gabardine fabric with a stripe, alternating blue and ecru: it stars on the unisex Field Jacket, the Capri pants and the girls' shorts. It appears as a detail on the clean-cut t-shirts and is adapted as a surprising patchwork combining blue linen and mélange jersey in the outerwear. Horizontal stripes are styled macro in the jacket inspired by the world of fishing, proposed in waxed nylon in a play of bold colors, and in the marine-themed polo shirts and outfits.

The ocean's shades of endless blue can be found in the garment-dyed outerwear with a used look and in the gabardine Field Jacket and the linen-effect pique shirt jacket, or the girls' trench coat with the iconic Fay hook detail on the sleeve.

But more delicate tones of blue were used in the poplin shirts, with a classic cut for boys and a more feminine fit for girls, styled like the lining of a windbreaker, with zipper in technical fabric; the colors of the sky highlight the lightly padded 3 hook coat, with details in contrasting deep blue gabardine.

Finally, the glamor of the yachting world comes to life in the ultra-feminine linen dress with an abstract pattern, which plays with the collection's palette, and in the cardigan with shawl collar for boys.

FAY LEISURE

The fiery sunsets of the savannah, the warm shades of sand and the nuanced tones of the bush set the theme for the Fay Leisure garments, through a collection inspired by the safari, with a color palette that recalls the natural world.

The starring fabric is white and beige seersucker, which highlights the charming dress for girls and the shorts for boys. Shades of sand and ecru also decorate the gabardine blazer, the trench coat with hook and the Virginia coat, here reinterpreted in a spring version.

Even here, a dash of blue is a must, as intense as the African sky: used on the ultralight down jacket with sober lines and on the two-tone vest, which combines lively orange nylon with blue Milano stitch. For the trousers, instead, comfy fits and warm colors, like military green and beige.

Nursery garments follow the same theme as the rest of the collection, with piquet and seersucker rompers to little outfits with bib and cap, including a set with romper and headband.

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