

PUCCI



Pucci Junior

The story of the Pucci universe continues under the Artistic Direction of Camille Miceli. The balance between reinterpretation and innovation typical of the Maison is echoed in the junior line, where research meets contemporary aesthetics, for a collection just waiting to be discovered.

THE SPIRIT

The Pucci Junior 2023-2024 Fall Winter Capsule Collection forges close ties with the line for women, drawing on its stylistic features to build versatile yet elegant models for kids. A modern vision that embraces mothers and daughters, transporting us more and more into the extraordinary Pucci Family.

The iconic all-over Marmo print reigns supreme throughout the capsule collection. Reinterpreted in shades of blue, it takes over denim garments reflecting their counterparts for women: cropped jackets, miniskirts, sneakers, baseball caps and tote bags, for an innovative urban proposal. Romance, instead, sets the tone as delicate shades of pink blush on dresses and blouses hailing the coming of Spring.

Swirling Irise prints stand out on Pucci's unmistakable dresses and Pyjama outfits, while Girandole prints make their *début* on spectacular ski outfits in nylon, consisting of k-ways, anoraks, trousers and accessories highlighted with padded details. The bold eclecticism of this multicolour motif grants a much needed energy boost in the cold winter months.

Precious twill and woollen yarns meet the versatility of fleece and knitwear and the softness of pile, such as in the original caftan with a warm cocooning effect.

Sophisticated jacquard echoes the sinuous Marmo print and plays with textured blends on A-line dresses, skirts and ballet flats. The result is an elegant new *passe-partout* for life's special occasions.

A must-have daily proposal in jersey endows practicality with character and style, while a crewneck black dress with jewel detailing and printed profiles at the waist and on the sleeves adds an ultra-glamorous touch to the collection.

The dynamic vitality of blue and orange, and the casual charm of grey and peony make for a playful, offbeat mixing and matching, creating looks marked by the Maison's latest distinctive signs - first and foremost, the Fish logo embossed on sweatshirts or worked in inlay and embroidered in refined wool and cashmere proposals in shades of milk white.

Pil communication

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The Newborn capsule follows in the footsteps of the Junior line, and encompasses an increasingly varied range of products. Denim dungarees, rompers and matching sets feature the season's prints in soft wool twill and fleece. Also available in a newborn version is a refined reinterpretation of the collection's must-have cardigan. Practical, trendy accessories such as changing bags and sleeping bags complete the proposal and welcome baby girls into this world in pure Pucci style.