

MISSONI

AUTUMN-WINTER 2023-24 COLLECTION

The **Missoni Kids Autumn-Winter 2023-2024** Capsule Collection adopts the distinctive stylistic codes of the *Maison*, breathing life into 'mini-me' garments that figure out the lines and details of the adult proposals, expressly re-thinking them for the needs of children and re-sizing them appropriately.

In full Missoni tradition, the leads are the **iconic zig-zag patterns** and **slub yarns**, which are available in new shades, alongside mohairs boasting exclusive workmanship, lit up by original hues: the themes dear to the main collection are thus re-interpreted in a kid's key, keeping the spirit and image of the historic Italian brand intact.

For **girls**, we have pure wool slub sporting an exclusive Missoni print, which almost resembles a macro brushstroke, playing with shades of black and white or white and fuchsia, featuring on short dresses and skirts, but also on loose-fitting trousers.

The zig-zag print is proposed in brightly coloured blends, white and fuchsia or white and yellow, and expresses all the energy and positivity that has always characterised Missoni, alongside an exclusive optical pattern that is illuminated by rhinestones in the most prestigious of garments.

The exclusive workmanship of the printed mohair yarn brings soft and enveloping garments to life, representing Missoni's authentic essence in infinite shades of colour.

The **boy's offering** sees slub yarn joined by jersey and denim, now being transformed into a detail on the sweatshirt, into embroidery in the five-pocket model - in the total-black and white proposals - and becoming a graphic motif in the laser-printed denim outfit, re-presenting a theme from the Men's Collection.

Here, soft brushed mohair plays with more classic shades of grey and blue or in shades somewhere between ochre and grey, not only in the knitwear proposals but also as a detail on the sweatshirt.

The **Nursery proposal** completes the Capsule Collection, inspired by the playful Missoni mascot bunny, which - alongside the recognisable zig-zag motif - appears on **newborn** rompers and on the covers for both baby girls and boys, whilst also giving shape to the fun jersey sleeping bag with characteristic ears.